

INVOICE NO.
EE55969
BILL CYCLE

8/28/2016
INVOICE DUE DATE

201608

9/25/2016

WATERFRONT STRATEGIES 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007

INVOICE

AGENCY		AGENCY NO.	•	CUSTOMER		CUSTOMER NO.		
WATERFRONT STRATEGIES		1574		Women Vote		W11566		
ORDER NO.	MARKET	Р	RODUCT TYPE	COST	UNITS ORD	ERED	UNITS AIRED	

 ORDER NO.
 MARKET
 PRODUCT TYPE
 COST
 UNITS ORDERED
 UNITS AIRED

 EE60051879
 Boston
 TV
 \$54,400.00
 89
 89

INVOICE NOTES

Gross Advertising Total \$54,400.00
Agency Commission (\$8,160.00)
Rep Commission (\$6,011.22)

Net Advertising Total \$40,228.78

Terms: Net 30 Days

Mail to: Comcast Spotlight P.O. Box 415949

Boston, MA 02241-5949



INVOICE NO.

EE55969

INVOICE DATE

8/28/2016

BILL CYCLE

INVOICE DUE DATE 9/25/2016

201608

AFFIDAVIT

Product: Comcast Order No: EE60051879 Estimate No: 5160

TIM Est No: 1048346

Market: Boston Contract Type: Single

Campaign No:

AE Name: NCC, Washington DC

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1571644	WVNH160230H Mom		AEN, AMC, BRVO, CNN, DISC, ESPN, FOOD, FRFM, FX, HALL, HGTV, LIF, MNBC, NGC, TBSC, TLC. TNT. TVL. USA	89	\$54,400.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
AEN	Boston Interconnect/5626	NW1571644	9	\$4,000.00
AMC	Boston Interconnect/5626	NW1571644	9	\$5,700.00
BRVO	Boston Interconnect/5626	NW1571644	2	\$3,000.00
CNN	Boston Interconnect/5626	NW1571644	9	\$5,600.00
DISC	Boston Interconnect/5626	NW1571644	2	\$2,400.00
ESPN	Boston Interconnect/5626	NW1571644	3	\$1,450.00
FOOD	Boston Interconnect/5626	NW1571644	2	\$2,700.00
FRFM	Boston Interconnect/5626	NW1571644	5	\$1,500.00
FX	Boston Interconnect/5626	NW1571644	4	\$400.00
HALL	Boston Interconnect/5626	NW1571644	6	\$1,600.00
HGTV	Boston Interconnect/5626	NW1571644	11	\$7,900.00
LIF	Boston Interconnect/5626	NW1571644	2	\$1,800.00
MNBC	Boston Interconnect/5626	NW1571644	8	\$4,200.00
NGC	Boston Interconnect/5626	NW1571644	3	\$1,350.00
TBSC	Boston Interconnect/5626	NW1571644	3	\$4,800.00
TLC	Boston Interconnect/5626	NW1571644	3	\$1,800.00
TNT	Boston Interconnect/5626	NW1571644	1	\$1,600.00
TVL	Boston Interconnect/5626	NW1571644	5	\$1,500.00
USA	Boston Interconnect/5626	NW1571644	2	\$1,100.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
8-16-16	AEN	Boston Interconnect/5626	5:11PM	WVNH160230H Mom	The First 48	30	3	\$450.00	
8-16-16	AEN	Boston Interconnect/5626	11:15PM	WVNH160230H Mom	Married at First Sight	30	4	\$900.00	
8-16-16	BRVO	Boston Interconnect/5626	8:12PM	WVNH160230H Mom	Don't Be Tardy	30	9	\$1,500.00	
8-16-16	CNN	Boston Interconnect/5626	4:47PM	WVNH160230H Mom	The Lead With Jake Tapper	30	12	\$400.00	
8-16-16	DISC	Boston Interconnect/5626	11:15PM	WVNH160230H Mom	Deadliest Catch: On Deck	30	15	\$1,200.00	
8-16-16	FOOD	Boston Interconnect/5626	9:23PM	WVNH160230H Mom	Chopped	30	18	\$1,350.00	
8-16-16	FRFM	Boston Interconnect/5626	3:18PM	WVNH160230H Mom	The Middle	30	19	\$150.00	
8-16-16	FRFM	Boston Interconnect/5626	10:12PM	WVNH160230H Mom	Pretty Little Liars	30	21	\$900.00	
8-16-16	FX	Boston Interconnect/5626	12:12PM	WVNH160230H Mom	How I Met Your Mother	30	22	\$100.00	
8-16-16	HGTV	Boston Interconnect/5626	5:19PM	WVNH160230H Mom	Fixer Upper	30	29	\$600.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
8-16-16	MNBC	Boston Interconnect/5626	6:36AM	WVNH160230H Mom	Morning Joe	30	33	\$300.00	
3-16-16	MNBC	Boston Interconnect/5626	9:31PM	WVNH160230H Mom	The Rachel Maddow Show	30	36	\$800.00	
-16-16	TBSC	Boston Interconnect/5626	10:14PM	WVNH160230H Mom	The Big Bang Theory	30	39	\$1,600.00	
-16-16	USA	Boston Interconnect/5626	6:21PM	WVNH160230H Mom	NCIS	30	45	\$900.00	
-17-16	AEN	Boston Interconnect/5626	1:12PM	WVNH160230H Mom	Killer Kids	30	1	\$100.00	
-17-16	AMC	Boston Interconnect/5626	10:09AM	WVNH160230H Mom	U.S. Marshals	30	5	\$150.00	
3-17-16	AMC	Boston Interconnect/5626	9:19PM	WVNH160230H Mom	Men in Black	30	8	\$1,400.00	
3-17-16	BRVO	Boston Interconnect/5626	8:13PM	WVNH160230H Mom	The Real Housewives of New York City	30	46	\$1,500.00	
-17-16	HALL	Boston Interconnect/5626	2:16PM	WVNH160230H Mom	Little House on the Prairie	30	24	\$120.00	
-17-16	HGTV	Boston Interconnect/5626	12:17PM	WVNH160230H Mom	Property Brothers	30	27	\$300.00	
-17-16	HGTV	Boston Interconnect/5626	9:19PM	WVNH160230H Mom	Property Brothers: Buying & Selling	30	31	\$2,000.00	
-17-16	LIF	Boston Interconnect/5626	11:15PM	WVNH160230H Mom	Little Women: Atlanta	30	32	\$900.00	
-17-16	MNBC	Boston Interconnect/5626	9:38AM	WVNH160230H Mom	MSNBC Live	30	34	\$200.00	
17-16	MNBC	Boston Interconnect/5626	5:37PM	WVNH160230H Mom	MTP Daily	30	48	\$300.00	
-17-16	NGC	Boston Interconnect/5626	8:24PM	WVNH160230H Mom	Drugs, Inc.	30	38	\$450.00	
-17-16	TLC	Boston Interconnect/5626	8:10PM	WVNH160230H Mom	My Big Fat Fabulous Life	30	40	\$600.00	
-17-16	TVL	Boston Interconnect/5626	9:16PM	WVNH160230H Mom	Everybody Loves Raymond	30	42	\$300.00	
18-16	AEN	Boston Interconnect/5626	11:16PM	WVNH160230H Mom	The First 48	30	4	\$900.00	
18-16	AMC	Boston Interconnect/5626	5:13PM	WVNH160230H Mom	Men in Black	30	7	\$450.00	
18-16	CNN	Boston Interconnect/5626	8:39AM	WVNH160230H Mom	New Day	30	10	\$300.00	
-18-16	CNN	Boston Interconnect/5626	5:49PM	WVNH160230H Mom	The Situation Room With Wolf Blitzer	30	47	\$400.00	
18-16	CNN	Boston Interconnect/5626	9:36PM	WVNH160230H Mom	Anderson Cooper 360	30	13	\$1,200.00	
18-16	ESPN	Boston Interconnect/5626	9:31AM	WVNH160230H Mom	SportsCenter	30	16	\$200.00	
18-16	FRFM	Boston Interconnect/5626	1:13PM	WVNH160230H Mom	Reba	30	19	\$150.00	
18-16	FX	Boston Interconnect/5626	9:31AM	WVNH160230H Mom	Riddick	30	22	\$100.00	
18-16	HALL	Boston Interconnect/5626	2:20PM	WVNH160230H Mom	Little House on the Prairie	30	24	\$120.00	
18-16	HGTV	Boston Interconnect/5626	2:16PM	WVNH160230H Mom	Flip or Flop	30	27	\$300.00	
18-16	HGTV	Boston Interconnect/5626	5:18PM	WVNH160230H Mom	Flip or Flop	30	29	\$600.00	
18-16	MNBC	Boston Interconnect/5626	9:27PM	WVNH160230H Mom	The Rachel Maddow Show	30	36	\$800.00	
18-16	TBSC	Boston Interconnect/5626	8:12PM	WVNH160230H Mom	2 Broke Girls	30	39	\$1,600.00	
18-16	TVL	Boston Interconnect/5626	11:14PM	WVNH160230H Mom	The King of Queens	30	42	\$300.00	
19-16	AEN	Boston Interconnect/5626	10:14AM	WVNH160230H Mom	Parking Wars	30	1	\$100.00	
19-16	AEN	Boston Interconnect/5626	5:10PM	WVNH160230H Mom	The First 48	30	3	\$450.00	
19-16	AMC	Boston Interconnect/5626	1:20PM	WVNH160230H Mom	Outrageous Fortune	30	5	\$150.00	
19-16	AMC	Boston Interconnect/5626	9:07PM	WVNH160230H Mom	The Breakfast Club	30	8	\$1,400.00	
-19-16	CNN	Boston Interconnect/5626	6:36PM	WVNH160230H Mom	The Situation Room With Wolf Blitzer	30	12	\$400.00	
-19-16	CNN	Boston Interconnect/5626	7:50PM	WVNH160230H Mom	Erin Burnett OutFront	30	13	\$1,200.00	
-19-16	DISC	Boston Interconnect/5626	7:16PM	WVNH160230H Mom	Alaskan Bush People: The Book of Gabe	30	15	\$1,200.00	
19-16	FOOD	Boston Interconnect/5626	9:20PM	WVNH160230H Mom	Diners, Drive-Ins and Dives	30	18	\$1,350.00	
19-16	HALL	Boston Interconnect/5626	3:21PM	WVNH160230H Mom	Little House on the Prairie	30	24	\$120.00	
19-16	HGTV	Boston Interconnect/5626	2:18PM	WVNH160230H Mom	House Hunters Renovation	30	27	\$300.00	
19-16	NGC	Boston Interconnect/5626	11:22PM	WVNH160230H Mom	Kentucky Justice	30	38	\$450.00	
19-16	TBSC	Boston Interconnect/5626	9:15PM	WVNH160230H Mom	The Big Bang Theory	30	39	\$1,600.00	
19-16	TLC	Boston Interconnect/5626	9:12PM	WVNH160230H Mom	Killer Women with Piers Morgan	30	40	\$600.00	
19-16	TNT	Boston Interconnect/5626	9:57PM	WVNH160230H Mom	Olympus Has Fallen	30	41	\$1,600.00	
-19-16	TVL	Boston Interconnect/5626	9:47PM	WVNH160230H Mom	Everybody Loves Raymond	30	42	\$300.00	
19-16	USA	Boston Interconnect/5626	3:49PM	WVNH160230H Mom	To Be Announced	30	44	\$200.00	
-20-16	AEN	Boston Interconnect/5626	8:11PM	WVNH160230H Mom	The First 48: Deadly Sexual Encounters	30	4	\$900.00	
-20-16	CNN	Boston Interconnect/5626	12:52PM	WVNH160230H Mom	CNN Newsroom With Fredricka Whitfield	30	11	\$200.00	
-20-16	CNN	Boston Interconnect/5626	10:45PM	WVNH160230H Mom	Anthony Bourdain Parts Unknown	30	13	\$1,200.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
8-20-16	ESPN	Boston Interconnect/5626	6:18PM	WVNH160230H Mom	2016 Little League World Series	30	17	\$1,050.00	
8-20-16	FRFM	Boston Interconnect/5626	11:08AM	WVNH160230H Mom	Matilda	30	19	\$150.00	
3-20-16	FX	Boston Interconnect/5626	1:26PM	WVNH160230H Mom	Pompeii	30	22	\$100.00	
3-20-16	HALL	Boston Interconnect/5626	3:33PM	WVNH160230H Mom	Autumn Dreams	30	24	\$120.00	
3-20-16	HALL	Boston Interconnect/5626	11:16PM	WVNH160230H Mom	The Golden Girls	30	26	\$1,000.00	
3-20-16	HGTV	Boston Interconnect/5626	1:17PM	WVNH160230H Mom	Property Brothers	30	27	\$300.00	
3-20-16	HGTV	Boston Interconnect/5626	5:17PM	WVNH160230H Mom	Property Brothers	30	29	\$600.00	
-20-16	HGTV	Boston Interconnect/5626	11:18PM	WVNH160230H Mom	House Hunters	30	31	\$2,000.00	
3-20-16	LIF	Boston Interconnect/5626	10:25PM	WVNH160230H Mom	Killer Coach	30	32	\$900.00	
-20-16	MNBC	Boston Interconnect/5626	10:33AM	WVNH160230H Mom	AM Joy	30	34	\$200.00	
3-20-16	MNBC	Boston Interconnect/5626	10:30PM	WVNH160230H Mom	Dateline NBC	30	36	\$800.00	
3-20-16	TVL	Boston Interconnect/5626	9:14PM	WVNH160230H Mom	Everybody Loves Raymond	30	42	\$300.00	
-21-16	AEN	Boston Interconnect/5626	9:18AM	WVNH160230H Mom	Criminal Minds	30	1	\$100.00	
-21-16	AMC	Boston Interconnect/5626	2:11PM	WVNH160230H Mom	Fear the Walking Dead	30	5	\$150.00	
-21-16	AMC	Boston Interconnect/5626	5:10PM	WVNH160230H Mom	Fear the Walking Dead	30	7	\$450.00	
3-21-16	AMC	Boston Interconnect/5626	11:25PM	WVNH160230H Mom	Fear the Walking Dead/Talking Dead	30	8	\$1,400.00	
-21-16	CNN	Boston Interconnect/5626	6:42AM	WVNH160230H Mom	New Day Sunday	30	10	\$300.00	
-21-16	ESPN	Boston Interconnect/5626	11:34AM	WVNH160230H Mom	2016 Little League World Series	30	16	\$200.00	
-21-16	NGC	Boston Interconnect/5626	8:26PM	WVNH160230H Mom	Underworld, Inc.	30	38	\$450.00	
-21-16	TLC	Boston Interconnect/5626	11:18PM	WVNH160230H Mom	Return to Amish	30	40	\$600.00	
-22-16	AEN	Boston Interconnect/5626	12:11PM	WVNH160230H Mom	Killer Kids	30	2	\$100.00	
-22-16	AMC	Boston Interconnect/5626	2:24PM	WVNH160230H Mom	Enter the Dragon	30	6	\$150.00	
3-22-16	FRFM	Boston Interconnect/5626	11:17AM	WVNH160230H Mom	Gilmore Girls	30	20	\$150.00	
3-22-16	FX	Boston Interconnect/5626	9:20AM	WVNH160230H Mom	Mona Lisa Smile	30	23	\$100.00	
-22-16	HALL	Boston Interconnect/5626	9:15AM	WVNH160230H Mom	The Golden Girls	30	25	\$120.00	
-22-16	HGTV	Boston Interconnect/5626	2:19PM	WVNH160230H Mom	Love It or List It	30	28	\$300.00	
-22-16	HGTV	Boston Interconnect/5626	5:18PM	WVNH160230H Mom	Love It or List It	30	30	\$600.00	
-22-16	MNBC	Boston Interconnect/5626	10:32PM	WVNH160230H Mom	The Last Word With Lawrence O'Donnell	30	37	\$800.00	
-22-16	TVL	Boston Interconnect/5626	11:17PM	WVNH160230H Mom	The King of Queens	30	43	\$300.00	

Order# EE60051879 Total: \$54,400.00



INVOICE NO.
EE55969
BILL CYCLE
201608

BILL TO

WATERFRONT STRATEGIES 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	1574	Women Vote	W11566

 Terms:
 Net 30 Days
 Phone:
 610-350-3675

 Mail to:
 Comcast Spotlight
 Fax:
 484-983-3126

P.O. Box 415949

Note: OMC Business

OMC_Business_Operations @cable.comcast.com

Special Note:

Net Balance Due \$40,228.78

We accept checks, money orders, and all major credit cards.

Boston, MA 02241-5949